



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 K2

Results as of: 2/17/2014 11:17:44AM

GMT: ED LECIUS

LOCATION NEW YORK

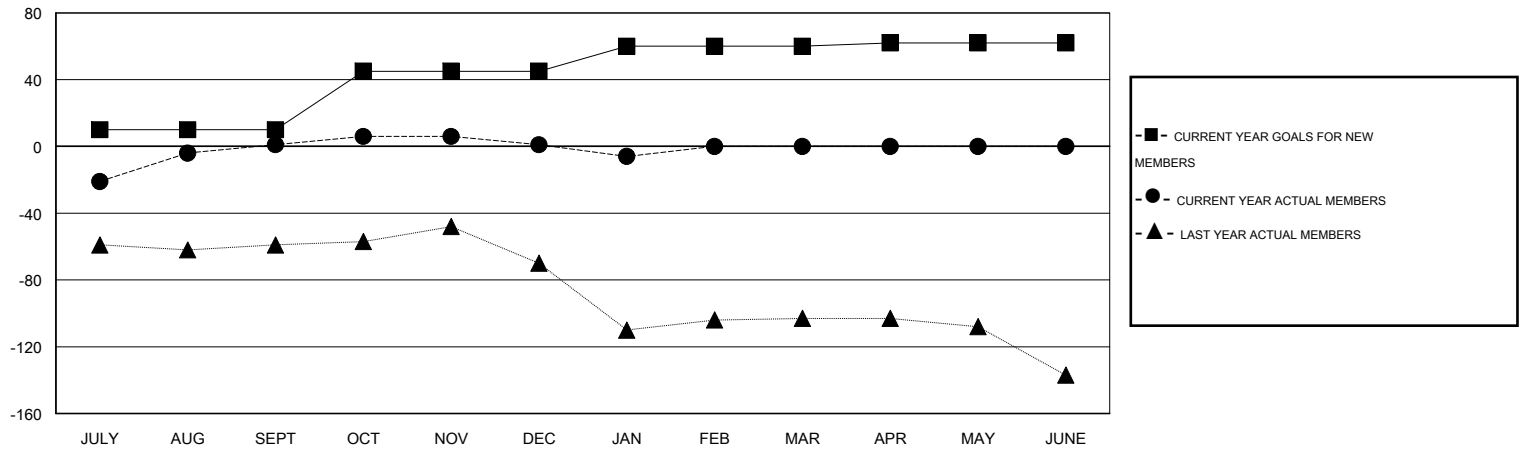
GMT CA 1

Clubs					Members				
RESULTS FOR 2013-2014					RESULTS FOR 2013-2014				
QUARTER	NEW CLUB GOAL	ACTUAL NEW CLUBS	ACTUAL DROPPED CLUBS	ACTUAL NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	ACTUAL NEW MEMBERS	ACTUAL DROPPED MEMBERS	ACTUAL NET GAIN/LOSS
JULY/AUG/SEPT	0	0	0	0	JULY/AUG/SEPT	10	37	36	1
OCT/NOV/DEC	1	0	0	0	OCT/NOV/DEC	35	30	30	0
JAN/FEB/MAR	0	0	0	0	JAN/FEB/MAR	15	3	10	-7
APR/MAY/JUNE	0	0	0	0	APR/MAY/JUNE	2	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 0	23 CLUBS OF 40 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	675 (57.25%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	504 (42.75%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	190
OTHER		HEAD OF HOUSEHOLD	89
TOTAL		NON-HEAD OF HOUSEHOLD	101